

HOTEL REVIEWS: Visibility and Metrics

- Appears in Multiple Portals including the flagship Google News-trending www.indiablooms.com and travel and living portal www.notintown.net.
- Published with Good Images, Embedded Reels
- Assured crawling by all search Engines, including Google, Bing, etc.
- Not just fleeting Instagram or FB posts, but proper review that interests genuine well-heeled travellers to make conscious choices, and ensuring the articles are available on all generic search.

• Reach millions through default presence (RSS/XML feeds) in India's top digital platforms like Jio.com / Jio Chat / Paytm, etc.

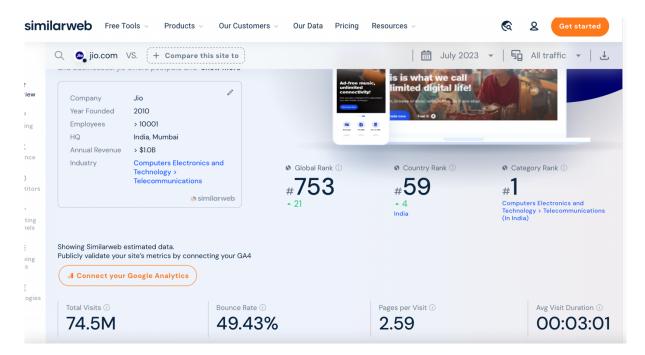
Analytics: IBNS and AFFILIATES JAN TO MAY 2023

Average Monthly Unique Visitors and Pageviews: Users:

414,694

New Users: 412,009 Page Views: 623,756

JIO.COM Analytics:



Link to find all reviews/hotel coverage at one place: https://www.notintown.net/review.html

Latest Reviews:

Review HOTEL

Pendry Chicago: My magnificent stay in the city's Magnificent Mile

Sujoy Dhar | @notintownlive | 06 Jun 2023, 12:34 am

#PendryChicago #Hotel #ChicagoHotel #LuxuryHotel



Pendry Chicago Coverage / Review in 2023:

https://www.notintown.net/review-details/41/pendry-chicago-my-magnificent-stay-in-the-city-s-magnificent-mile.html (Our travel and living portal)

https://www.indiablooms.com/travel-details/N/1851/pendry-chicago-my-magnificent-stay-in-the-city-s-magnificent-mile.html (Our flagship portal that ensures you trend on Google, Bing, all search engines)

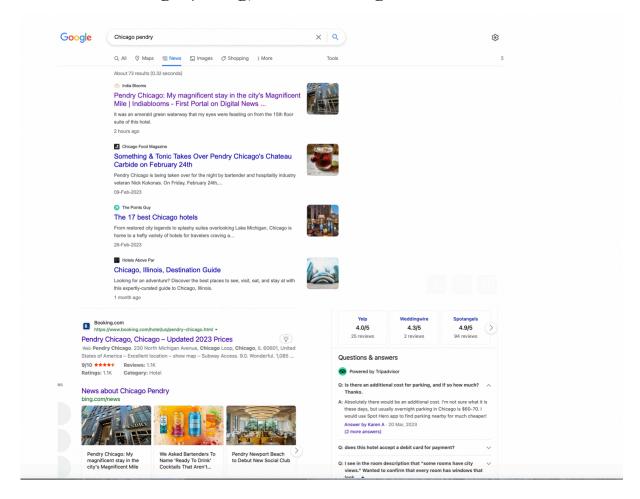
<u>https://twfindia.in/travel/pendry-chicago-my-magnificent-stay-in-the-citys-magnificent-mile/details</u> (Our feature service)

https://thecanadianmedia.com/pendry-chicago-my-magnificentstay-in-the-citys-magnificent-mile/ (In Canada)

https://northeastvarta.com/news/national/pendry-chicago-my-magnificent-stay-in-the-citys-magnificent-mile/details

https://travelandynews.com/pendry-chicago-hotel-magnificentstay/

Trends on Google / Bing, all search engines:



NH Collection Hotel Berlin Review in 2023:

https://www.indiablooms.com/travel-details/N/1937/the-berlin-hotel-you-must-stay-during-the-christmas-nh-collection-berlin-mitte-am-checkpoint.html

https://twfindia.in/travel/the-berlin-hotel-you-must-stay-during-the-christmas-nh-collection-berlin-mitte-am-checkpoint/details

https://www.notintown.net/review-details/43/the-berlin-hotel-you-must-stay-during-the-christmas-nh-collection-berlin-mitte-am-checkpoint.html

https://thecanadianmedia.com/the-berlin-hotel-you-must-stay-during-the-christmas-nh-collection-berlin-mitte-am-checkpoint/

https://www.htsyndication.com/india-blooms/article/the-berlin-hotel-you-must-stay-during-the-christmas---nh-collection-berlin-mitte-am-checkpoint/77767864



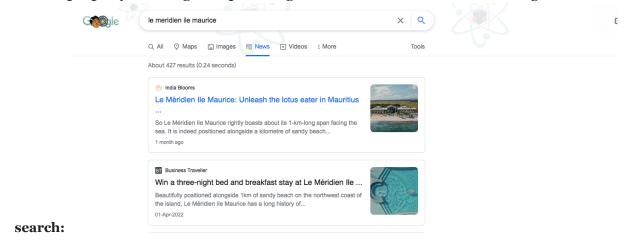
Le Meridien Ile Maurice, Mauritius in 2022

https://www.notintown.net/review-details/34/le-m-ridien-ile-maurice-unleash-the-lotus-eater-in-mauritius.html

 $\underline{https://www.indiablooms.com/travel-details/N/1608/le-m-ridien-ile-maurice-unleash-the-lotus-eater-in-mauritius.html}$

https://thecanadianmedia.com/le-meridien-ile-maurice-unleash-the-lotus-eater-in-mauritius/

See the property trending on top in Google News even after a month with a generic



Veranda Tamarin Mauritius in 2022

https://www.notintown.net/review-details/36/veranda-tamarin-boho-chic-budget-beach-escape-in-mauritius.html

https://www.indiablooms.com/travel-details/N/1620/veranda-tamarin-boho-chic-budget-beach-escape-in-mauritius.html

https://thecanadianmedia.com/veranda-tamarin-boho-chic-budget-beach-escape-in-mauritius/



We reach a lot through India's top newspaper brand Hindustan Times and its syndication service, while it also brings back readers to our website:

https://www.htsyndication.com/india-blooms/article/veranda-tamarin%3A-boho-chic-budget-beach-escape-in-mauritius/60316652

Domaine De Grand Baie Apart Hotel, Mauritius in 2022

https://www.indiablooms.com/travel-details/N/1615/domaine-de-grand-baie-your-go-to-luxury-service-apartment-in-mauritius.html

https://www.notintown.net/review-details/35/domaine-de-grand-baie-your-go-to-luxury-service-apartment-in-mauritius.html

https://thecanadianmedia.com/domaine-de-grand-baie-your-go-to-luxury-service-apartment-in-mauritius/

Past coverage

Review of Arts Barcelona Penthouse

<u>http://notintown.net/review-details/14/hotel-arts-barcelona-penthouse-de-love.html</u>

https://www.indiablooms.com/ibns_new/travel-details/N/592/hotel-arts-barcelona-refurbished-penthouses-beckon-new-age-travellers.html

W Barcelona

http://indiablooms.com/ibns new/travel-details/N/517/w-barcelona-hipster-chic-and-sinfully-inviting.html

http://notintown.net/review-details/10/w-barcelona-hipster-chic-and-sinfully-inviting.html

http://twfindia.in/travel-details/69/w-barcelona-hipster-chic-and-sinfully-inviting.html

Citizen M London Coverage

http://www.indiablooms.com/ibns_new/travel-details/N/535/citizenm-tower-of-london-arty-hipster-and-functional.html
http://notintown.net/review-details/12/citizenm-tower-of-london-arty-hipster-and-functional.html
http://twfindia.in/travel-details/70/citizenm-tower-of-london-arty-hipster-and-functional.html

The Peninsula Paris Coverage

http://notintown.net/review-details/18/the-peninsula-pariswhere-history-meets-uber-luxury.html https://www.indiablooms.com/travel-details/N/638/thepeninsula-paris-where-history-meets-uber-luxury.html http://twfindia.in/travel-details/75/the-peninsula-pariswhere-history-meets-uber-luxury.html

Le Meridien Paris Coverage

https://indiablooms.com/travel-details/N/660/le-meridienetoile-of-muted-colours-and-affordable-luxury-in-paris.html http://notintown.net/review-details/20/le-m-ridien-etoile-of-muted-colours-and-affordable-luxury-in-paris.html

http://twfindia.in/travel-details/81/le-meridien-etoile-of-muted-colours-and-affordable-luxury-in-paris.html

THE WESTIN PARIS- VENDOME Coverage

http://notintown.net/review-details/19/the-westinparis-vend-me-romancing-eiffel-from-bed.html

https://indiablooms.com/travel-details/N/651/thewestin-paris-ndash-vendome-romancing-eiffel-fromheavenly-bed.html

http://twfindia.in/travel-details/78/the-westin-parisndash-vendome-romancing-eiffel-from-bed.html

The Peninsula Chicago Coverage

LINKS:

http://indiablooms.com/ibns_new/traveldetails/N/435/review-the-peninsula-chicago-oftouchscreen-rooms-and-eyeglass-cleaning-cloth.html

http://www.notintown.net/review-details/3/niagara-falls-unveils-new-led-illumination.html

http://twfindia.in/travel-details/58/the-peninsulachicago-of-touchscreen-rooms-and-eyeglass-cleaningcloth.html

http://justearthnews.com/india-details/588/thepeninsula-chicago-of-touchscreen-rooms-andeyeglass-cleaning-cloth.html

ALL STORIES TREND ON GOOGLE NEWS

SCREENSHOT:

